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JOURNAL

Special Edition 2022

Assan Alüminyum Investing For a More Sustainable Future

Assan Alüminyum, a subsidiary of the Kibar Group and the fastest growing flat rolled aluminium producers in Europe, is prioritizing sustainability in its future investments, as well as its process designs. The company's sustainability commitment is to adopt global sustainability targets as a business principle and not as an obligation.

Many sustainability-oriented activities are being carried out at the company, ranging from offsetting scope 2 emissions with the International Renewable Energy Certificates (I-RECs) issued for the renewable energy production at the company-owned hydro power plant to integrated recycling operations. Assan Alüminyum recently achieved the ASI (Aluminium Stewardship Initiative) Performance Standard Certificate, which essentially certifies that the company's production and recycling facilities operate in ac-

cordance with the global sustainability criteria set by ASI for the aluminium value chain. The company has a series of investment plans, aiming to contribute positively to a more sustainable future.

Assan Alüminyum, a subsidiary of the Kibar Group and one of the two largest aluminium foil producers in Europe, produces aluminium coil and sheet, foil and pre-painted products. These products serve many different industries, such as automotive, packaging, construction, consumer durables and HVAC, as a raw material input. The company exports its products to 70 countries around the world, on four different continents. The main focus of the activities carried out is sustainability, which is one of the core values of the company, along with reliability, flexibility and innovation.

Action for Climate Change

As climate change becomes one of the most significant factors



General Manager Göksal Güngör, Assan Alüminyum

that will impact the world and our future, many industries are forced to act and to become more sustainable. The aluminium industry is in the forefront of the transition to a circular economy in Europe, offering many extraordinary advantages such as infinite and 100 percent recyclability, lightness, impermeability and highly efficient conductivity.

Assan Alüminyum aims to create a sustainable ecosystem together with its business partners, by using its expertise and aluminium's environment-friendly advantages. Assan Alüminyum's General Manager and GLAFRI (Global Aluminium Foil Roller Initiative) President Göksal Güngör explains further: "We prioritize our core value of sustainability in all of our future plans. We develop our plans based on the 2025 Sustainability Strategy of our mother company and on the circular economy framework, in line with the European Green Deal. Our sustainability-oriented activities have been recognized by the ASI, as we received the Performance Standard Certificate for both of our production facilities and our integrated recycling facility. ASI sets the standards for sustainability for the global aluminium value chain. This certificate is therefore not only a significant milestone, but also a valuable guideline for us moving forward."

Assan Alüminyum also produces renewable energy in its own power plant and offsets its scope 2 emissions, through the I-RECs (International Renew-

able Energy Certificates) it generates and buys. The company additionally implements new energy efficiency projects, aiming to reduce its scope 1 and 2 emissions. The projects completed in the last seven years reduced CO2 emissions equivalent to the planting of more than 2,5 million trees.

Assan Alüminyum approaches sustainability on an environmental, social and governance perspective, prioritizing it in its corporate social responsibility projects as well. The company partnered up with Kocaeli University in the company's Biodiversity Preservation Project, which aims to save endemic plants from extinction. With the project, the Amsonia orientalis (Blue Star) plant was saved and reintroduced into nature. The project continues this year with the Sand Lily Plant. The company also engages in many reforestation projects every year, aiming to balance the impacts of its activities, such as wooden pallets and customer events.

Investing for a More Sustainable Future

Assan Alüminyum is currently working on realizing a series of investment plans, in line with its sustainability motto of "Producing the Future Without Wasting It". These investments, worth almost 100 million USD, are projected to be completed in 2024. General Manager Göksal Güngör adds: "Our annual production capacity is planned to reach 360 thousand tons by next year. Our investment plans include new cold rolling lines, comprehensive modernization of existing lines, along with regenerative filtration systems improving efficiency and reducing emissions. With the installation of the five new casting lines in the next two years, Assan Alüminyum is forecasted to have the largest continuous casting capacity in all of Europe and America."



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ALUMINIUM occupies a special place in our portfolio
Barbara Leithner,
COO RX Austria & Germany



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