

QUALITY POLICY

The most significant indication of our success is our customer satisfaction level. We utilize all of our resources to exceed customer expectations in the most effective and efficient manner.

In the modern and safe working environment we have created for our employees; we build, implement and improve a Quality Management System which is based on a process approach, ensuring a quality level beyond customer expectations, with a high adaptability and while supporting our customers.

We consistently audit the effectiveness of the system from the customer's perspective, with the principle of preventing the defects at its source before occuring. We also see and approach our suppliers as a part of this system, where they would be supporting our operations for a positive outcome.

We adopt a continuous improvement philosopy while striving for Operational Excellence, and create a work environment where every employee could contribute to improve the system. Thus, we innovate based applying our experience and expertise on our processes.

As Turkey's leading flat-rolled aluminum manufacturer, by focused on having a global culture, international growth, environmental sustainability, in compliance with the relevant legal regulations and our group's code of conduct; we are fully committed to increasing our company and brand values, customer, employee and stakeholder satisfaction by

Göksal GÜNGÖR General Manager 2019

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