

# CREATING THE FUTURE TOGETHER

We aim to stand by our business partners, unconditionally.  
We produce tailor-made solutions for you. We create the  
future together with you, using our reliable,  
flexible and innovative approach.



# Passionate in Sustainability

Assan Alüminyum, a subsidiary of Kibar Holding, continues to expand its flat-rolled aluminium production each year. The company is currently one of three largest aluminium foil producers and has become one of the fastest growing flat rolled aluminium producers in Europe. While expanding, the company keeps its focus on becoming more environmentally sustainable, through its ambition to reduce its carbon footprint.



“Sustainability begins with aluminium itself,” states Assan Alüminyum’s General Manager and Global Aluminium Foil Roller Initiative (GLAFRI) President Göksal Güngör (pictured). “Aluminium is a very versatile material, with many superior qualities such as lightness, excellent barrier properties, flexibility and durability. These qualities make it the material of choice in many different industries, such as automotive, packaging, construction, HVAC etc. Most importantly, aluminium leads to resource efficiency with its exceptional contribution to packaging solutions. Through the use of aluminium, food packaging lengthens the shelf life of food products, therefore reducing food waste. Aluminium is also one hundred percent recyclable, which makes it green by nature and a key contributor to a circular economy. Because of these, we firmly believe that the aluminium industry contributes positively to many different sectors and promises the world a very bright future. Therefore, with the strength that our 1500 employees give us, we will keep investing and expanding in our industry, while constantly seeking new ways to contribute to circular economy.”

## RENEWABLE ENERGY PRODUCTION

Assan Alüminyum produces clean electrical energy, equivalent to its annual consumption, in its own renewable energy power plant. Additionally, as the company’s sustainability principle of “producing the future, without wasting it” suggests, Assan Alüminyum constantly strives to produce less waste, less emissions and to consume less energy by developing new energy-savings projects every year. The in-house recycling facility also makes positive contributions to the company’s sustainability strategy. Through all of these

activities, Assan Alüminyum aims to reduce its overall carbon footprint. The energy-savings project, completed in the last six years alone, reduce the company’s carbon footprint at a level that is equivalent to the carbon absorption of approximately 220 thousand trees.

Assan Alüminyum has recently completed a series of small to medium-scale investments, including two new casting lines, a foil rolling mill, five new coil and six new foil annealing furnaces, high-precision grinding machine and a coil-to-coil aluminium slitting line to complement the coil coating line. Especially with the addition of the new foil rolling mill, the company is now able to concentrate more on high value-added flexible packaging products.

## DIFFERENTIATION THROUGH INNOVATION

The General Manager Göksal Güngör explains that digital transformation and the efficient use of technology is also inevitably significant, in order to ensure a sustainable growth and to stay one step ahead of global competition. “We are dedicated to continuous progress through process innovations. Our Research & Development R&D Centre sheds light on our industry through many

papers and proceedings published and presented at specialised global conferences throughout the world. We also follow the global advancements in technology and work hard, in order to develop new production technologies in our area of expertise,” explains Güngör, “a strong R&D is a key contributing factor to a consistently high customer satisfaction and a continuing growth trend. Most of the R&D projects are triggered by customer requests and expectations, ultimately resulting in customised and better-performing products for our customers.” The company aims to reinforce its position as one of the global pioneers in the continuous casting technology, both in terms of production capacity and technical know-how.

## STRIVING TO BECOME MORE GLOBAL

Assan Alüminyum has also recently established its fully owned subsidiary, Kibar Americas, in Chicago, through which it aims to serve its North American customers. While through Kibar Americas, Assan Alüminyum currently provides services such as sales, supply chain, before and after sales technical support, it is also evaluating opportunities to grow in the North American market in the medium term.

Güngör states: “We differentiate ourselves through our core values of reliability, flexibility and innovation. With our global culture, we work closely with our business partners, providing them with creative, tailor-made solutions, to become their localised solution partner. Hence our motto: Creating the Future Together, as our team is complete only when our business partners are also a part of it.”

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