



Assan Alüminyum's expansion

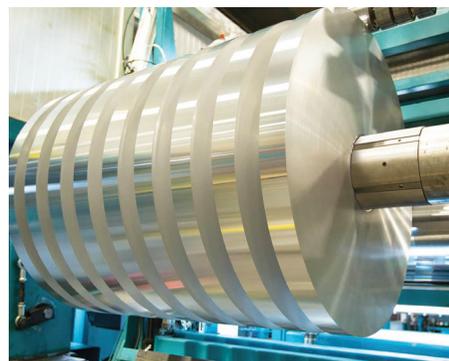
The largest flat-rolled aluminium producer of Turkey, Assan Alüminyum's new investment plans are in full force. Assan Alüminyum, a subsidiary of Kibar Holding, has currently reached an installed annual production capacity of 300,000 tonnes as of the final quarter of 2017. This year's expansion plans included two new casting lines, which have started production in the first half of the year, and a universal foil mill, which has just started production. As a result of these investments, the company now has a total of 19 casting lines and 10 foil rolling mills. Göksal Güngör, the General Manager of Assan Alüminyum, notes: "We believe that aluminium will play a key role in the advancement of many industries, with its superior qualities, such as lightness, formability and excellent barrier properties. Therefore, we plan to invest further in aluminium. With our current investments this year, our annual foil production capacity is projected to reach 100,000 tonnes very soon, which makes us the third largest foil production capacity in all of Europe. The new foil mill will allow us to focus more on high-value-added flexible packaging products. While making plans to grow further, we always have our core values of reliability, flexibility and innovativeness at the center of our strategies. As a result, we dedicate ourselves to providing tailor-made solutions for our business partners."

Assan Alüminyum, founded in 1988, currently has an annual installed production capacity of 300,000 tonnes of flat-rolled aluminium and 60,000 tonnes of aluminium coil pre-painting. It produces out of two facilities: Istanbul Tuzla and Kocaeli Dilovası.

Göksal Güngör also states that sustainability is a main focus in their growth strategies at Assan Alüminyum: "We have acquired a renewable energy power plant to ensure that all necessary electricity is supplied from renewables. With a strong focus on sustainability, Assan Alüminyum has become one of the

worldwide pioneers of continuous casting technology, both in terms of production capacity and technical know-how."

In order to reduce the overall carbon footprint even further, the company continues to work on new energy-saving projects every year. The recycling capacity of the aluminium recycling facility, which has acquired a few years ago, is projected to increase through a series of investments. This facility also serves the company's sustainability perspective.



Assan Alüminyum exports more than 75% of its products, mainly to Western European countries. With the core brand values of reliability, flexibility and innovation, the company clearly has a customer-oriented business approach. The results of the customer satisfaction survey, which is carried out regularly every year, confirm the company's approach, with an 89% satisfaction rate, which is well

above the industrial averages in Europe. The company's focus on R&D (Research & Development) is also a significant contributing factor to the consistently high customer satisfaction and continuing growth trend. Assan Alüminyum's officially certified R&D Center is dedicated to continuous progress through process innovations, which sheds light on the industry through many papers and proceedings published and presented at specialised global conferences throughout the years. Most of the R&D projects are triggered by customer requests and expectations, ultimately developing customised and better-performing products for the customers.

The Industry 4.0 Revolution is also an important concept for Assan Alüminyum. The company is working on building a strong foundation for Industry 4.0, while developing new investment projects in accordance with it. Within the year 2017, a new ERP system has been implemented, which fully integrates all processes of the company. Assan Alüminyum aims to maximise customer satisfaction and corporate performance with its new fully integrated ERP system. The Supply Chain Optimisation Project is yet another high-value-added, extensive project that aims to improve process efficiency and stakeholder satisfaction.

About the company's future plans, Göksal Güngör states: "As Assan Alüminyum, which is currently ranked as the 41st largest industrial company of Turkey, according to the statistics of the Istanbul Chamber of Commerce, has become a prominent player in the Western aluminium market with its position as the third largest aluminium foil producer in Europe. We are currently in line with our end-of-2017 sales figure of 266.000 tonnes. We also take pride in the fact that we are the fastest growing flat-rolled aluminium producer in Europe and will keep advancing thanks to our devoted and highly qualified 1,350 employees. ■"